



# Sports

The number of  
organisations supported  
(FY2021):

4

The number of  
ongoing projects  
(FY2021):

4

The amount committed  
since 2009:

RM200.45 Mil

YSD supports grassroot initiatives that promote healthy living, unity and inclusion among children and youth, including disadvantaged and marginalised groups. Support is also given to grassroot and development programmes for world-class athletes, especially those that focus on honing female sporting talent. Towards these ends, YSD makes available the resources to promote sporting activities to help youths realise their full potential; develop sports; cultivate role models who inspire unity, excel in sports, and raise the standards of sports.

Relevant SDGs:



Sports Pillar

## Elevating the National Track Cycling Team Across Two Continents with Coach John Beasley of the Sime Darby Foundation Track Cycling Team



“

We have used this time as positively as possible, we have had some great results because of the staff and athletes being placed in forced lockdowns, having to live together in a bubble, as they have had no distractions and plenty of time to think about and reflect on what they are bringing to the programme and more to each training session - what they want from the programme, and put some real-time into upskilling themselves so that they can become a better version of themselves and a much better asset to the team.

The most exciting thing to come out of this pandemic, through all the hardship, has been the emergence of Muhammad Shah Firdaus Sahrom maturing, both mentally and physically; he is now taking massive steps forward in both his everyday life and also on the sporting arena. Shah, for the first time, has found some absolute self-belief; this pandemic has forced Shah to experience life out of his comfort zone, which in turn has helped Shah grow and develop into a much more resilient person.

”

John Beasley  
Head Coach of the Sime Darby  
Foundation Track Cycling Team  
(SDFTCT)

In an interview with YSD, John Beasley, the Head Coach of SDFTCT, discusses the cycling team's growth and achievements and support for the development of the cyclists and supporting team.

YSD had committed a total of RM2.6 million for four and a half years from 1st February 2017 to 31st August 2021 in preparation for the national track cyclists to train and qualify for the Olympics in Tokyo, which took place in 2021, in the "Road to Tokyo 2020" programme.

The sponsorship from YSD aimed to enable the national track cyclists; specifically, Muhammad Shah Firdaus, Muhammad Fadhil Mohd Zonis and Anis Amira Rosidi, to participate in international competitions and races that earned the cyclists the most points to qualify for the Union Cycliste Internationale (UCI) World Cup Classics. The UCI World Cup races would entitle them to the UCI World Championships and, ultimately, the Olympic Games.



Muhammad Fadhil Mohd Zonis



Anis Amira Rosidi



Muhammad Shah Firdaus Sahrom

## Key Highlights:

- Muhammad Shah Firdaus successfully qualified for the Men's Keirin and Men's Sprint events at the Tokyo 2020 Olympics
- Muhammad Fadhil Mohd Zonis is world number 1, leading in the world men's elite 1 km time trial event by the Union Cycliste Internationale (UCI)
- Due to lockdowns worldwide, the athletes adapted their training successfully by setting up training facilities and equipment in their own homes to continue training for competitions, Muhammad Shah Firdaus Sahrom continued his training in Melbourne despite the lockdown, strict SOPs, and a 5km travel radius limitation while remaining focused on actively training for the Tokyo Olympics 2020

More on the Story:



## Relevant SDGs:



Sports Pillar

# Growing Malaysia's Cricket Uptake Among Students with the Malaysian Cricket Association

In an interview with YSD, Dinesh Muthuraman, the Chief Operating Officer of the Malaysian Cricket Association (MCA), discusses the successes of the Malaysian cricket scene and the recent obstacles brought by the COVID-19 pandemic.

YSD has committed a total of RM4.6 million for 3 years from October 2020 until September 2023, supporting MCA's aim of teaching student cricket, with a particular focus on involving female students to spot potential talent for the national team.

The support also helps in realising MCA's vision towards growing cricket to be one of the top 5 sports in the nation.

The sponsorship from YSD focuses heavily on women and girls' cricket development through the National Cricket Development Programme for Girls and Women, and the Cricket Adiwira (CA) Programme and the National Cricket Development Programme (NCDP).

## Key Highlights:

- Successfully conducted the Cricket Adiwira Carnival with the Ministry of Education on 20th November 2019, where 20 schools participated in the event
- Conducted the Cricket Adiwira Coaching Course for Selangor Teachers from 27th to 30th September 2019 with the participation of 93 teachers
- Conducted the Cricket Adiwira Online Coaching Course from January to July 2021, attended by 892 teachers from all over Malaysia
- The Cricket Adiwira programme had 7,338 registered students, of which 5,079 were male students, and 2,259 were female as of July 2021

“

Uncertain times are temporary, and we choose to focus on our vision that is ‘To be a major sport in Malaysia’. This, coupled with the power of being able to offer a lifeline to young people while they build character through the sport, and seeing them succeed, is motivation to keep us moving amidst these uncertain times.

”

Dinesh Muthuraman  
Chief Operating Officer of  
Malaysian Cricket Association



Girls training for Cricket Adiwira



Cricket Adiwira Coaching Course for Selangor Teachers



Cricket Adiwira Carnival with the Ministry of Education; with Mr Mahinda Vallipuram (MCA President) and Enak Zulkifli bin Nordin (Deputy Director, Sports Co-curriculum & Arts Division, Ministry of Education)



Perak Cricket Adiwira Carnival with Malaysian Cricket Chief Operating Officer and Perak Cricket Association President

More on the Story:

